

LAURITZEN GARDENS
2024 Holiday Events: Merry & Bright and Bright Nights
“HOLIDAY EXPRESS”
Sponsorship Packages

Sponsors of the Merry & Bright Holiday Poinsettia Show will receive:

- Recognition on website www.lauritzengardens.org
- Recognition in Annual Report (Gifts of \$500 or more)
- Recognition in select electronic newsletters, sent to more than 73,500 contacts, and select social media message

_____ \$10,000 Conservatory Train Line SPONSOR

2 AVAILABLE: SNOWBIRD EXPRESS (TROPICAL HOUSE) & POLAR EXPRESS (TEMPERATE HOUSE)

- ***All sponsor benefits listed in top section**
- Recognition on signage at entrance of the visitor and education center
- Logo placement on select materials
- **50 Daytime Admission, and 20 Evening Admission to “Bright Nights”** (Value \$15 per adult)

_____ \$5,000 Floral Display Hall Train Line SPONSOR -4 AVAILABLE

(SPONSORS TO CHOOSE ‘LINE’ IN ORDER OF SUBMISSION)

- ***All sponsor benefits listed in top section**
- Recognition on signage at entrance of the visitor and education center
- Logo placement on select materials
- **25 Daytime Admission and 10 Evening Admission to “Bright Nights”**

_____ \$2,500 PARTNER SPONSOR (CHOOSE: S’MORES TABLE, LETTERS TO SANTA OR TRAIN CAR SELFIE STATION)

- ***All sponsor benefits listed in top section**
- Recognition on signage at entrance of the visitor and education center
- Logo placement on select materials
- **20 Daytime Admission tickets to Lauritzen Gardens**

_____ \$1,000 FEATURED SPONSOR

- ***All sponsor benefits listed in top section**
- Logo placement on select materials
- **10 Daytime Admission tickets to Lauritzen Gardens**

_____ \$500 SUPPORTING SPONSOR

- ***All sponsor benefits listed in top section**
- **6 Daytime Admission tickets to Lauritzen Gardens**

_____ \$250 CONTRIBUTING SPONSOR

- ***All sponsor benefits listed in top section**
- **4 Daytime Admission tickets to Lauritzen Gardens**

LAURITZEN
GARDENS

2024 Merry & Bright Holiday Poinsettia Show
“Holiday Express”
Sponsorship Form

Please pledge by phone or email by October 15, 2024, to prepare our marketing department’s print and online campaign.

Name: _____

Name to Be Printed for recognition purposes:

<input type="checkbox"/> CONSERVATORY	\$10,000	<input type="checkbox"/> FEATURED	\$1,000
<input type="checkbox"/> FLORAL DISPLAY HALL	\$5,000	<input type="checkbox"/> SUPPORTING	\$500
<input type="checkbox"/> PARTNER	\$2,500	<input type="checkbox"/> CONTRIBUTING	\$250

Address: _____

City/State/Zip: _____

Telephone: _____

E-Mail: _____

Please return this completed form in the enclosed return envelope.

Questions? Please contact:

Rosemary Lebeda (402) 346-4002 x. 222 Email: r.lebeda@omahabotanicalgardens.org OR

Matt Stambaugh, Please call (402) 346 – 4002 x. 221 Email: m.stambaugh@omahabotanicalgardens.org

SPONSOR

Send Invoice: _____ (date to be invoiced)

CHECK ENCLOSED (payable to Lauritzen Gardens)

CREDIT CARD

VISA

MASTERCARD

DISCOVER

CARD # _____

SECURITY CODE: _____ EXP DATE: _____

CHARGE \$ _____

SIGNATURE: _____ DATE: _____